

JVRC 2013

Exhibition & sponsoring

Exhibition

Complementary with the scientific, industrial and demonstration sessions, the JVRC 2013 conference features an exhibition area. It is open to companies that market products, components and/or services (hardware/software) related with the conference topics, in particular:

- VR system architecture
- Collaborative and distributed VR
- Augmented Reality (AR) and mobile devices
- Mixed Reality (MR)
- Advances in display technologies
- Audio and Multimodal Interfaces
- Haptic systems and devices
- Tracking and sensing
- Real-time rendering, modelling & simulation
- Image-based 3D modelling and rendering
- Interactive and immersive multimedia.

The exhibition is expected to focus on latest innovations or product versions.

The exhibition area will provide the necessary space and infrastructure needed by companies to show and demonstrate the state of the art of their offering. It will be located close to the catering space where lunches and coffees will be served. Moreover, special timeslots will be dedicated to visit the exhibition area and exchange with the exhibitors.

Standard booths (2.4 m x 2.4 m, with regular exhibition facilities) may be booked for a cost of 1500 € This exhibition fee includes a conference full registration for one person. Besides this "standard" formula, we will be glad to answer particular requests at jvrc2013-exhibition@sciencesconf.org.

A list of all the exhibitors will be included in the *exhibition and sponsor electronic booklet* provided on the conference USB key.

Sponsoring

JVRC 2013 basically offers two sponsoring opportunities:

• 'Silver' sponsors (1000 €):

- The sponsor logo will be printed on the conference programme, as well as on the official JVRC 2013 poster that will be displayed in the conference rooms between sessions.
- The sponsor logo and a short text (maximum 125 words) will appear on the sponsor page of the JVRC 2013 website.
- <u>'Gold' sponsors</u> (1500 €):
 - o Same advantages as for 'Silver' sponsors.
 - o One A4 format page with the content provided by the sponsor will be published in the *exhibition and sponsor electronic booklet* provided on the conference USB key.

Any particular proposal will be gladly discussed with the exhibition committee at <u>jvrc2013-exhibition@sciencesconf.org</u>.